

HYDROGRAPHIC CONFERENCE

# HYDRO 2023

7-9 November 2023 | Genoa, Italy

## OFFICIAL CONGRESS PARTNERSHIP & EXHIBITION SPONSOR KIT

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The International Federation  
of Hydrographic Societies (IFHS)

The Italian Hydrographic Society  
(IHS)



# INTRODUCTION

**Dear All,**

Welcome to the **HYDRO2023**,

The Hydrographic Conference is organised and hosted every year on behalf of the International Federation of Hydrographic Societies (IFHS) by an IFHS-member society. This time the event is organized by the Italian Hydrographic Society.

Hydro2023 will be focused on **Coastal resilience, Sustainable infrastructures** and **Blue transition**.

In Genoa 2023, we are expecting to attract more than **400** delegates.

The Conference serves as an international forum for the exchange of knowledge and experiences on key Hydrography issues, to promote the expertise and careers and to foster the world hydrographic community around common initiatives and projects at a national and global level.

The Congress will develop a scientific technical programme at a high level, which will include outstanding Keynote talks, Oral presentations, Poster shows and Exhibitions, with the involvement of some of the greatest experts of the sector.



# CONTENTS

ORGANISERS	4
SPONSORSHIP	4
CONGRESS DATE & HOST CITY	6
PROGRAM AT A GLANCE	8
SPONSORSHIP OPPORTUNITIES AT A GLANCE	9
PARTNERSHIP PACKAGES	11
INDIVIDUAL SPONSORSHIP	12
EXHIBITION OPPORTUNITIES	22
GENERAL INFORMATION	24



## ORGANISERS

### **The International Federation of Hydrographic Societies (IFHS)**

The International Federation of Hydrographic Societies (IFHS) is a unique partnership of learned national and regional hydrographic societies that, through its worldwide membership, is able to address every specialism within the hydrographic profession and related disciplines, at all levels of experience and expertise.

Further information is available at: <https://hydrography.earth/>

### **The Italian Hydrographic Society (IHS)**

Based in Catania, Sicily, the IHS is a non-profit enterprise representing leading hydrographic surveying individuals and organisations throughout Italy. A planned growth in membership and wider participation in both domestic and international survey activities as part of the IFHS and its member societies are among its main objectives, according to its president.

Further information is available at: <http://www.italianhydrographicsociety.it/>

## SPONSORSHIP

We invite you to partner with us and participate in this major global event by choosing from the partnership opportunities and packages, individual partner options or exhibition prospects.

### **What's in it for partners?**

The Hydro 2023 represents a unique opportunity for all sectors to demonstrate its commitment and responsibility in hydrographic to a global constituency and to engage on a global platform.

Early confirmation of your interest and support for the Congress will ensure a high level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented, and the opportunity exists for your company to be represented as a key sponsor of the Conference well in advance of the actual dates.



- Sponsorship provides an excellent opportunity to promote your name, to support your brands and to maintain a high profile before, during and after the Conference.
- Involvement in the Congress will enable you to associate your organisation with the global effort to foster the world hydrographic community around common initiatives and projects.
- Congress delegates are keen to improve their knowledge and contribution to global hydrography and related sciences. Aligning your organisation with this influential and powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Sponsorship provides you with an opportunity to consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Sponsorship and active engagement in the Hydro 2023 will allow your organisation to demonstrate its commitment to hydrography best practices in business operations to a highly diverse and representative audience.
- Your representatives can mix informally with delegates from around the world.
- Your organisation's involvement, commitment, and support for the Hydro 2023 will be widely acknowledged as outlined in this prospectus.
- Your organisation will benefit significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions.
- Sponsorship contributes to the promotion, planning and operation of Hydro 2023, reducing the overall cost of managing and staging the event and enabling a higher level of participation by delegates from developing countries and under-represented sectors, including youth.

Partners can either select from our partnership levels - and will receive acknowledgements, benefits and entitlements according to this level of partnership - or you can select from the individual partnership and exhibition opportunities available on the following pages.

Various opportunities exist for partnership.

We encourage you to contact us and create a package that suits your organisation.

Exhibition space allocation will be made according to the "first come first served" principle.



# CONGRESS DATE & HOST CITY

## CONGRESS DATE

07-09 November 2023 (Monday - Thursday)

## CONGRESS VENUE

Magazzini del Cotone  
Porto Antico di Genova - 16128 Genova (Italy)  
<https://portoantico.it/>

## Host City Genoa, Italy

Capital of northwest Italy's Liguria region, Genoa is one of the most fascinating, unique and beautiful European cities, nestled between the Ligurian mountains and the azure blue sea.

Italy's largest seaport is indefatigably contradictory, full at once of grandeur, squalor, sparkling light and deep shade. It's a gateway to the Riviera for many travellers today, but a weighty architectural heritage speaks of its former glory – the Most Serene Republic of Genoa ruled over the Mediterranean waves during the 12th to the 13th centuries – and history feels alive in Genoa. No more is this true than in its extensive old city, an often-confronting reminder of premodern life with its twisting maze of caruggi (narrow streets), largely intact.

The Organizing and the Executive Scientific Committees are working to prepare an exciting program. Genova with its beauties and the Italian Riviera will make your visit an unforgettable experience.

We look forward to welcoming you in Genova!

## How to arrive?

Getting to Genoa is really easy: the city airport Cristoforo Colombo is located in Sestri Ponente, and it is connected to the city centre by bus. The maritime stations connect Genoa to the main ports of the Mediterranean Sea. The railway lines are the most comfortable and effective way not only to reach the Ligurian city, but also to move around it: in fact, its railway branches cross the Genoese territory from West to the East. There are also four highways that allow you to reach Genoa by car: A12, A10, A26 and A7.



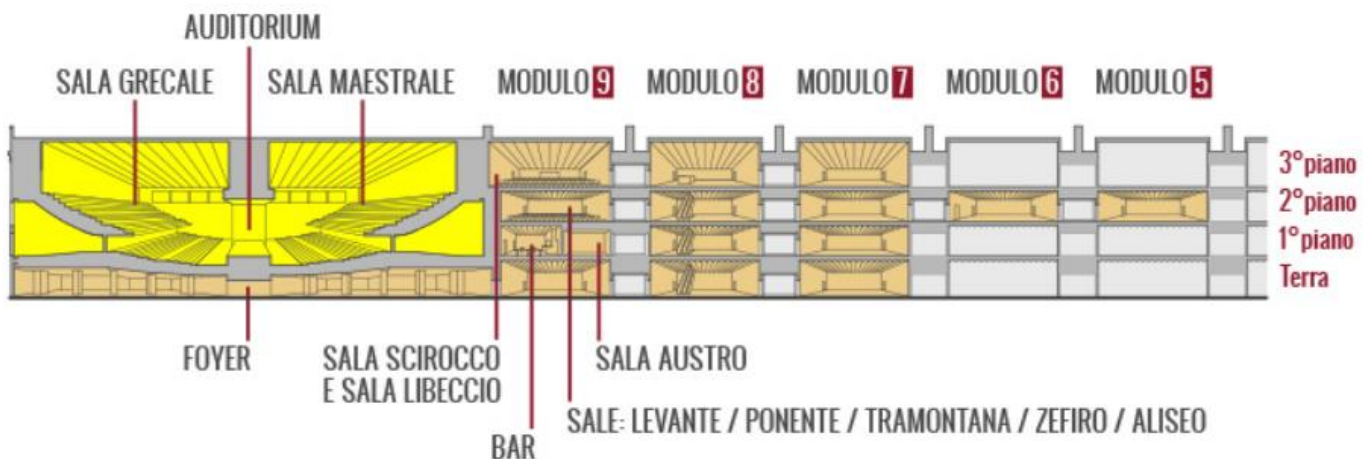
# VENUE

## HYDRO 2023 Congress Venue

An event hosted at Genoa's Conference Centre located inside Porto Antico's historical Cotton Warehouses is a guarantee of success. A venue highly valued by meeting planners, able to meet all conference, convention, exhibit and entertainment requirements perfectly.

Characteristic of the Congress Center is its flexibility which makes it an ideal venue for congresses, business conventions, incentive events, exhibitions, shows, catering

Structured in 7 modules on 4 floors of the homonymous building, the Congress Center has an Auditorium with 1,480 seats, which can be split into two mirror halves, original for its theatrical layout and the central location of the stage; 13 rooms of various capacities, 8,500 square meters of spaces that can be set up in different configurations as well as outdoor areas overlooking the sea that make the congress spaces of the Porto Antico in Genoa one of the main locations for Italian congresses.



# PROGRAM AT GLANCE

	Monday	Tuesday	Wednesday	Thursday
Early Morning		Delegate Registration	Delegate Registration	Delegate Registration
Morning	Exhibition build-up	Opening Ceremony Technical Programme Exhibition Partners' Programme*	Technical Programme Exhibition  Partners' Programme*	Technical Programme Exhibition  Partners' Programme*
Afternoon		Technical Programme Exhibition  Partners' Programme*	Technical Programme Exhibition  Partners' Programme*	Technical Programme Exhibition Closing Ceremony Exhibition breakdown
Evening	Delegate Registration Ice-Breaker Party	Social Event	Conference Dinner*	





# SPONSORSHIP OPPORTUNITIES AT GLANCE

<b>SPONSORSHIP PACKAGE</b>	
Gold Sponsor	€ 14.000,00
Silver Sponsor	€ 11.000,00
Bronze Sponsor	€ 8.000,00
<b>PROGRAMME SPONSORSHIPS</b>	
30' Lunch Session	€ 10.000,00
60' Lunch Session	€ 15.000,00
<b>CONGRESS MATERIALS</b>	
National and European Speaker - Contribution to hospitality	€ 3.000,00
International Speaker - Contribution to hospitality	€ 6.000,00
National and European Students - Contribution to hospitality	€ 2.500,00
International Speaker - Students - Contribution to hospitality	€ 5.500,00
<b>EXCLUSIVE SPONSORSHIP</b>	
Logo on badge - Exclusive sponsorship	€ 2.500,00
Pens - Exclusive sponsorship	€ 1.500,00
Writing pads - Exclusive sponsorship	€ 1.500,00
Congress Bags - Exclusive sponsorship	€ 2.000,00
Company branded Lanyards - Exclusive sponsorship	€ 2.000,00
Company one-page flyer per insert bag	€ 1.500,00
Goody in the bag. Cost starting from	Upon request
<b>GENERAL CONTRIBUTION TO THE CONGRESS</b>	
Unrestricted general contribution to the Congress organisation. Starting from:	€ 2.500,00
<b>ON SITE CONGRESS SERVICES</b>	
Registration desk	€ 4.000,00
Wardrobe	€ 3.000,00
E-Poster Corner - each	€ 1.000,00
Conference WIFI	€ 2.000,00
Free Lounge Area with sofas and tables –for 3 days	€ 4.500,00
On site Meeting Room - each for 1 day	€ 1.500,00
On site Meeting Room – each for 3 days	€ 4.250,00
<b>CONGRESS BRANDING</b>	
Internal Signage – directional signs	€ 5.000,00
<b>ADVERTISEMENTS</b>	
Linkable Company Logo on Congress Website	€ 1.000,00
#300 words Company Description on the Congress Website/Final Programme	€ 1.500,00
#150 words Company Description on the Congress Website /Final Programme	€ 1.200,00
#100 words Company Description on the Congress Website /Final Programme	€ 1.000,00
Header/Footer/Banner	Upon request
#1 Invitation mailing service	€ 1.500,00



# SPONSORSHIP OPPORTUNITIES AT GLANCE

<b>Final Programme / Sponsor Directory</b>	
#1 inside full page	€ 1.000,00
#1 inside half page	€ 600,00
#1 Inside front cover	€ 1.200,00
#1 inside back cover	€ 1.200,00
#1 back cover	€ 1.500,00
Company Logo before or at end of the Opening Ceremony	€ 3.500,00
Company Logo before or at end of the of Closing Ceremony	€ 3.000,00
Company video (max 2') before or at end of the Opening Ceremony	€ 4.500,00
Company video (max 2') before or at end of the Closing Ceremony	€ 4.000,00
Company Logo before and at the end of the Scientific Programme - per day	€ 2.500,00
<b>GREEN OPPORTUNITIES</b>	
#1 Water dispenser+1 recharge a day - not exclusive sponsorship	€ 1.200,00
Refillable Water Bottles – Exclusive sponsorship	€ 4.500,00
Carbon off set – Not exclusive sponsorship. Cost starting from	€ 3.500,00
<b>CONGRESS APP</b>	
Splash Image - Exclusive sponsorship	€ 20.000,00
#1 push notification	€ 700
#5 push notifications	€ 3.000
#10 push notifications	€ 5.800
Header/Footer/Banner	Upon request
<b>CATERING &amp; SOCIAL SERVICES</b>	
#1 coffee break service - Not exclusive sponsorship (up to #5 services)	€ 5.000,00
#5 coffee break service - Exclusive sponsorship	€ 20.000,00
#1 lunch service - Not exclusive sponsorship (up to #2 services)	€ 8.000,00
#2 luncheons service - Exclusive sponsorship	€ 14.000,00
Ice Breaker party - Not exclusive sponsorship (up to #2 sponsor)	€ 18.000,00
Gala Dinner - Not exclusive sponsorship (up to #2 sponsor)	€ 12.500,00
Special Wine & Food Exclusive Night – Exclusive Sponsorship	Upon request
<b>EXHIBITION</b>	
Raw Space - Rental cost per square meter	€ 600,00
Minimum square meters per booth: 6m2	
06m <sup>2</sup> Booth including BUILD UP	€ 5.500,00
09m <sup>2</sup> Booth including BUILD UP	€ 7.000,00
12m <sup>2</sup> Booth including BUILD UP	€ 9.500,00
Extra sponsor/exhibitor badge	€ 50,00



# PARTNERSHIP PACKAGES

	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Recognition in Congress communications. Listing status as per category	X	X	X
Complimentary registration – Non Members Late	3	2	1
Company one-page flyer per insert bag	2	1	1
On site Meeting Room - each for 1 day	X		
Linkable Company Logo on Congress Website	X	X	X
# words Company Description on the Congress Website/Final Programme	300	150	100
#1 inside full page		1	
#1 inside half page			1
#1 back cover	1		
Company video (max 2') before or at end of the Opening Ceremony	X		
Company Logo before and at the end of the Scientific Programme - per day		3	2
06m <sup>2</sup> Booth including BUILD UP			X
09m <sup>2</sup> Booth including BUILD UP		X	
12m <sup>2</sup> Booth including BUILD UP	X		
Extra sponsor/exhibitor badge	2	1	

**Please note: Prices are in EUR Euros and DO NOT include Italian Current VAT. VAT will be added to the final invoice unless documentation for exemption will be provided.**



# INDIVIDUAL SPONSORSHIP

## Programme sponsorships

Programme sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following Hydro203. The Hydro 2023 will be successful through its high-quality programme delivered through bold thematic streams and by many organisations and individuals.

Sponsorships are sought to ensure essential funding for strategic meetings, workshops, and skills building sessions. Delegate sponsorships also play an important role by ensuring the active participation of delegates from economic hardship situations.

### Lunch Session Sponsorship

**30' € 10.000,00+vat**

**60' € 15.000,00+vat**

Opportunity to hold a 30' (breakfast slot), 60' workshop outside of the core Congress hours.

Timeslots have been designated and will be allocated on a "first come first served" basis.

Industry sponsored scientific sessions will not be running during parallel congress sessions.

Industry sponsored scientific sessions are available only for paying exhibitors.

- ✓ Room hire, standard audio-visual entitlements and one dedicated hostess will be included. Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Congress Scientific Secretariat for approval.
- ✓ Sponsor logo on congress website.
- ✓ Mention to be included in the Programme Book.
- ✓ Any additional audio-visual requirements, speaker costs – such as travel costs, accommodation, and registration fees - and food and beverage costs – such as lunch boxes - will be at the expense of the sponsoring company).

Only 3 Lunch time Sponsored Symposia per day.... don't miss this great opportunity and book your slot!



## Hospitality

**Italian and European Speaker € 3.000,00+vat**

**International Speaker € 6.000,00+vat**

Include registration, travel in economy class (from European country) or business class (from outside Europe), transfer from/to airport, 3 nights' accommodation.

Company name highlighted in the invitation/confirmation letters sent to the speaker.

The Organizing Secretariat will take care about all the procedures.

## **Student Scholarship – Not Exclusive Sponsorship**

**Italian and European € 2.500,00+vat**

**International Student € 5.500+vat**

Contribution to help covering registration and accommodation costs for students.

Acknowledgement and company name highlighted in the letters sent to the participant.

The Organizing Secretariat will take care about all the procedures.

## CONGRESS MATERIALS

### Congress materials

The financial contribution covers the total / partial coverage of handling, storage and kit preparation costs in the case of supply by the Sponsor. It also covers the production, customisation and transport of the item in the case of supply by the Organization.

### **Logo – Not exclusive sponsorship**

**€ 2.500,00+vat**

At registration each delegate the personal badge what will allow him/her to participate to Congress. The sponsor has the exclusive right to have their logo appear on back of the badge.

### **Pens - Exclusive sponsorship**

**€ 1.500,00+vat**

At registration each delegate receives a pen for use during the Congress. The sponsor has the exclusive right to have their logo appear on the pen.

#500 pens provided from the sponsor company



## **Writing Pads - Exclusive sponsorship**

**€ 1.500,00+vat**

At registration each delegate receives a note pad for use during the Congress. The sponsor has the exclusive right to have their logo and tag line appear on the front cover of the note pad. To be as sustainable as possible, we recommend producing A5 format using recycled paper.

#500 notepads provided from the sponsor company

## **Congress Bags - Exclusive sponsorship**

**2.000,00+vat**

Every registered delegate will be provided with an official Congress Bag upon registration. Each delegate Bags provide constant and frequent brand recognition to the sponsor both at the Congress and long after the event is over. The Organising Committee will ensure a quality bag is chosen in conjunction with the sponsoring company to prolong usage by delegates. The sponsor has the exclusive right to have their logo and tag line appear on the Delegate Bag, along with the Congress logo.

#500 congress bags provided from the sponsor company.

## **Company branded Lanyards**

**- Exclusive sponsorship**

**€2.000,00+vat**

Every registered delegate will be provided with an official Congress name badge together with a lanyard upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions and the exhibition.

The sponsor's name will be exclusively displayed on the lanyard holding the badge. This an excellent eye level recognition opportunity for the entire days of the Congress.

#500 Lanyards provided from the sponsor company



## **Company one-page flyer (max A4 format) per insert bag**

**€ 1.500,00+vat**

Deliver your promotional materials directly into the physicians' hands. Distributed to all professional attendees when they register or displayed into the dedicated area. This in-demand item is a valuable tool the attendees use when planning their visits to the Exhibit Hall. Use this high-profile opportunity to drive traffic to your booth, to showcase your company, or to draw attention to discounts or events. Note that the material should be provided by Sponsor and must be approved by the Secretariat. No product advertisement is allowed. #500 inserts must be provided by the sponsor company.

## **Goody in the bag.**

**Cost upon request**

Opportunity to provide #500 gift that will be placed in the Delegates' Congress bag.

The sponsor has the exclusive right to have their logo and tag line appear on the item selected.

Note that the material should be provided by Sponsor and must be approved by the Secretariat.

## **General contribution to the congress**

**Unrestricted general contribution to the Congress organisation**

**Cost starting from € 2.500,00+vat**

## **Onsite congress services**

**Registration desk**

**€ 4.000,00 vat**

Sponsor sticker logo on speaker's registration corners.

Corners located in the registration area at the venue's entrance.

**Wardrobe – Exclusive sponsorship**

**€ 3.000,00+vat**

The area will be customized with a totem/backdrop with the company logo on it.



### **E-Poster Corner**

**€ 1.000+vat each totem**

A Venue area will be dedicated to ePoster.

The sponsorship includes:

- Signage in ePoster area
- Sponsor logo on Monitors' screensaver
- Acknowledgement in the Final Programme

### **Wi-Fi - Exclusive sponsorship**

**€ 2.000,00+vat**

The name and logo of the company will be included in the useful info section of the Congress program together with the login details.

### **Free Lounge Area with sofas and tables**

**€ 4.500,00+vat each**

Free lounge areas with sofas and tables will be set up. This opportunity is available for sponsorship for 3 days.

The area will be customized with a totem/backdrop with the company logo on it.

To be confirm as soon as the congress venue confirm the floor plan set up.

### **On site Meeting Room**

**€ 1.500,00 + vat** 1 day

**€ 4.250,00 + vat** 3 days (full congress)

A meeting room available for 3 days for exclusive use of sponsor.

The opportunity to create your own corporate hub, close to major programme sessions and with ease of access is available for sponsorship. Exhibiting companies have the opportunity to rent private areas during the meeting. No audio- visual equipment is provided.

To be confirmed depending on availability

## **Congress branding**

### **Internal signage**

**€ 5.000,00 + vat**

Sponsor logo on directional signs





## Advertisements

### Linkable Company Logo on Congress Website

**€ 1.000,00+vat**

Company logo, linked to your website, will be published in the Congress website inside the Sponsor dedicated page.

### Congress Website and Final Programme/Sponsor Directory - Company Description

**#300 words company description - € 1.500,00+vat**

**#150 words company description - € 1.200,00+vat**

**#100 words company description - € 1.000,00+vat**

It will be published on final programme.

Finished artwork is to be supplied by the Congress Advertiser, by the requested date.

The description should refer only to institutional/company communication.

### Header/Footer/Banner on Congress Website

**Upon request**

It is possible to have banners in each page of the website

### Invitation mailing service

**€ 1.500,00+vat**

Announcement of your workshops/symposia or any information you would like to send (content to be approved). You provide us with your html message, or we may realize it for you under your instructions (upon quotation). Your symposium/booth invitation will be sent to all registered participants around 2 weeks before the event

Only the organizing secretariat will be in charge in sending the email out.

#1 emailing shoot is included in this service

### Final Programme / Exhibitor Directory - Advertisement

**#1 inside full page € 1.000,00+vat**

**#1 inside half page € 600,00+vat**

**#1 Inside front cover € 1.200,00+vat**

**#1 inside back cover € 1.200,00+vat**

**#1 back cover € 1.500,00+vat**

The Final Programme will be available to all participants as published on the website.

Finished artwork is to be supplied by the Congress Advertiser, by the requested date.



### **Company Logo on the Opening or Closing Ceremony**

**Company Logo before or at end of the Opening Ceremony € 3.500,00+vat**

**Company Logo before or at end of the of Closing Ceremony € 3.000,00+vat**

Company will have the opportunity to see displayed its logo before or at the end of the Opening or Closing Ceremony.

The logo will be provided by the company, by the requested date.

**Company Logo before and at the end of the Scientific Programme € 2.500+vat per day**

Company will have the opportunity to see displayed its logo at the beginning or at the end of the Hydro Scientific Programme. The logo will be provided by the company, by the requested date

### **Company video (max 2') on the Opening or Closing Ceremony**

**Company video before or at end of the Opening Ceremony € 4.500,00+vat**

**Company Logo before or at end of the of Closing Ceremony € 4.000,00+vat**

Company video will be displayed before or at the end of the Opening Ceremony or Closing Ceremony.

The video will be provided from the sponsor company, by the requested date.

### **Green opportunities**

**#1 Water dispenser+1 recharge a day - not exclusive sponsorship**

**€ 1.200,00+vat**

Opportunity to locate around the congress venue. Take care of the well-being of participants and help them stay hydrated, by re-filling their cups.



## **Refillable Water Bottles – Exclusive Sponsorship**

**Cost starting from € 4.500,00+vat**

Ensure the well-being of participants while increasing your brand awareness. Your company logo will be printed on reusable water bottles that are distributed to all participants. Sponsoring the water bottles will be a refreshing way to get your name out to all the conference attendees during and well after the conference. Exact size and position of logo will be decided by mutual agreement.

## **Carbon off set – Not exclusive sponsorship**

**Cost starting from € 4.000,00 + vat**

The organisation aim is to run an event as sustainable as possible. The organisation will sign up a project that calculates, reduces and offsets the CO2 emissions generated by the activities of people, organisations, events, products, companies and organisations. To do so, it will also buy carbon credits generated through the creation and protection of growing forests and the development of energy efficiency and renewable energy production projects. Be part of this project! This is an opportunity for your brand also to prolong after the event.

## **Congress App**

The conscious and intelligent use of the Congress App may help to reduce the event's carbon footprint.

It can be downloaded by all delegates and will contain important information including the Congress programme, session room maps, speaker biographies, exhibition booth information, and interactive information.

As delegates continue to refer to the APP with greater frequency, this represents one of the most significant branding opportunities at the Congress.

## **The Congress App - Exclusive sponsorship**

**€ 20.000,00+vat**

Sponsor logo entry splash screen. The sponsor logo will be visible for 10 seconds during the initial loading of the App. It will appear for 2 seconds each time when re-opening the App.



## **Push notifications**

**Maximum 5 sponsors per day**

**1 notification: x 700**

**5 notifications: x 3.000**

**10 notifications: x 5.800**

Announce your workshop or any kind of information you wish with a push notification Smartphone will ring/viber at notification's reception, delivering your information whenever you wish.

Limited number of notifications will be provided per day.

## **Header/Footer/Banner on Congress Website**

***Upon request***

It is possible to have banners in each page of the congress app.

## **Social Events**

**#1 Coffee Break service - Not exclusive sponsorship**

**€ 5.000,00+vat each**

Company logo on coffee break tables.

Opportunity to provide branded napkins or other giveaway such as coffee cup (sponsor's production)

A total of #5 coffee breaks will be arranged during the congress

**#5 Coffee Break service - Exclusive sponsorship**

**€ 20.000,00+vat**

Company logo on coffee break tables.

Opportunity to provide branded napkins or other giveaway such as coffee cup (sponsor's production)

**#1 Lunch service - Not exclusive sponsorship**

**€ 8.000,00+vat each**

Company logo on banner at the entrance of the catering area

Opportunity to provide branded napkins or other giveaway (sponsor's production)

A total of #2 luncheons will be arranged during the congress



## **#2 Luncheons service - Exclusive sponsorship**

**€ 14.000,00+vat**

Company logo on banner at the entrance of the catering area  
Opportunity to provide branded napkins or other giveaway (sponsor's production)

## **Contribution to Ice Breaker Party – Not Exclusive Sponsorship**

**€ 18.000,00+vat**

### **Maximum #2 sponsors**

Company mentions on the invitation card/ticket.  
Company logo on banner at the entrance of the catering area, company logo on tables or on the menu  
Opportunity to provide branded napkins or other giveaway (sponsor's production)

## **Contribution to Conference Dinner – Not Exclusive Sponsorship**

**€ 12.000,00+vat.**

### **Maximum #2 sponsors**

Company mentions on the invitation card/ticket and company logo on the menu.  
#2 complimentary invitation to the dinner.  
Opportunity to give a speech during the dinner.

## **Special Wine & Food Exclusive Night – Exclusive Sponsorship**

### **Cost upon request**

Opportunity to organize on the second night of the Congress (December 7<sup>th</sup>, 2022) a special wine and food night make new friends and share a full immersion experience in the local culinary tradition. What could be better in Italy than spending an evening with friends, good wine, and local cuisine?



# EXHIBITION OPPORTUNITIES

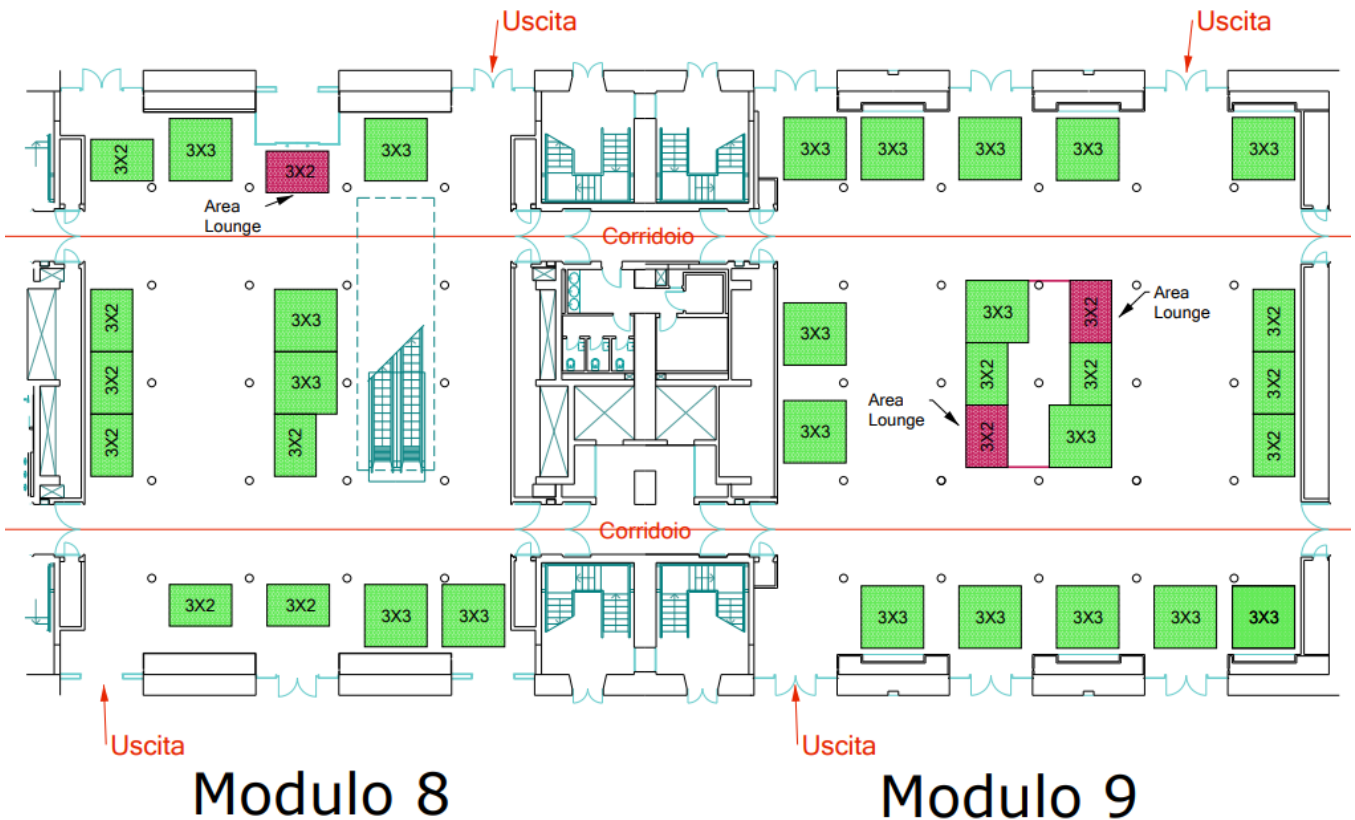
The exhibition will be a major component of the Congress and has been designed to maximise the opportunity for delegates to visit the exhibition. Exhibit booths will be arranged to maximize delegate traffic. Located in the The Magazzini del Cotone Conference Center of Porto Antico di Genova, the exhibition will be the heart of the Congress. The Hydro 2023 exhibition is set to be the primary networking arena for delegates, Congress partners and exhibitors

Please find here below the exhibition area dedicated to sponsor companies.

As to space allocation **early booking is highly recommended** to avoid disappointment.

The Organizing Secretariat will assign the booth a **“first come, first served”** basis.

The Organizing Secretariat could have to change the space assignment due to organisational reasons.



## RAW SPACE AREA

Raw Space rental cost per square meter: **€ 600,00/m<sup>2</sup>**

Minimum booth size: **6 m<sup>2</sup> (3mx2m)**

Every 6m<sup>2</sup>, 2 exhibitor badges are included

The first general cleaning after setting up and before the opening of the exhibition area and electricity (1<sup>st</sup> KW) are included in the cost. Additional KW available at extra cost.

NB: Booth designs of customized booths must be approved by the conference organiser and the safety commission of the congress centre.

## BUILD UP BOOTH

12m<sup>2</sup> build up booth: € 9.500,00+vat (4 exhibitor badges included)

9m<sup>2</sup> build up booth: € 7.000,00+vat (3 exhibitor badges included)

6m<sup>2</sup> build up booth: € 5.500,00+vat (2 exhibitor badges included)

## BOOTH SHELL SCHEMES

Shell booth scheme includes:

- Frame/wall structure
- moquette
- #1 led spotlights and electric multi socket
- #1 information counter (#2 in 12m<sup>2</sup> booth)
- #2 bar stools (#2 in 12m<sup>2</sup> booth)
- #1 wastepaper basket
- #1 coat rack
- Printed company name on fascia panel
- Company name in the Exhibitor list published on the website and on the final programme

Exhibition spaces do not include any extra furniture not mentioned here above. Any additional services will be available to order in the exhibitors' technical manual.



## GENERAL INFORMATION

All Sponsors will be treated on a “first come, first served” basis within the sponsorship category.

As to space allocation early booking is highly recommended to avoid disappointment.

The sponsorship opportunities listed are not exhaustive and may vary according to medical regulations in force. Please enquire with the secretariat, prepared to examine any other form of sponsorship which might be envisaged, as well as special sponsorship

All sponsorship items include acknowledgement in all official congress documents and the congress website.

For organisational reasons, please inform the secretariat about your preferred opportunities no later than **September 2023**.

### SPONSORSHIP AND EXHIBITION APPLICATIONS AND CONDITIONS

Sponsorship and exhibition applications must be received in writing.

A written confirmation will be sent by the organizing secretariat along with a contract to be signed.

A tax invoice will be issued upon receipt of the contract signed.

Full payment must be made within 30 days from date of invoice.

Sponsorship will not be assigned without a signed contract and full payment upon receipt of invoice.

The Organisers reserve the right at their total discretion to decline any application.

All payments must be made in Euros. Payment can be made via bank transfer and credit card.

If the full payment is not received, the Congress Office has the right to review the Sponsorship commitment and withdraw the application.

In case of a failure to comply with the contact terms and conditions, the secretariat will be free re-allocate the exhibition spaces, services and packages agreed to others.





## CONDITIONS OF PAYMENT

A **50% deposit is required upon confirmation** of your Congress partnership item and/or booth number. The conference organisers are happy to discuss a payment plan with you.

**Full payment will be due 1<sup>st</sup> October 2023.** For Sponsorship agreement stipulated after **1<sup>st</sup> October 2023** a full payment will be requested.

Payment must be made before the Congress Opening. Failure to do so may result in your Congress partnership item or exhibition stand being released again for sale.

## SPONSORSHIP AND EXHIBITION CANCELLATION POLICY

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with a Sponsor or Exhibitor but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- Cancellation received by **1<sup>st</sup> July 2023** the Organisers shall retain 25% of the contract price
- Cancellation received from **2<sup>nd</sup> July 2023** until **1<sup>st</sup> September 2023** the Organisers shall retain 50% of the contract price
- After **2<sup>nd</sup> September 2023** Full penalty



## ACKNOWLEDGEMENT

Sponsorship levels will be assigned as per company total investment in the congress. Sponsors will be acknowledged as follows:

GOLD PARTNER	€ 14.000+vat
SILVER PARTNER	€ 11.000+vat
SILVER PARTNER	€ 8.000+vat

## VAT/CHARGES

**All prices indicated are current VAT excluded.** VAT at the actual rate of 22%, will be added to all presented costs and must be paid as invoiced. The organisers of the Hydro 2023 reserve the right to increase presented costs should VAT or any other official charges be imposed/altered by law. Please inform the Organising Secretariat should you be invoiced with VAT exemption and provide us with the necessary administrative documents.

## GOVERNING LAW

This sponsorship is made and shall be governed under Italian Law. Exclusive jurisdiction and venue of any actions arising out of or relating to or in any way connected to this sponsorship, its negotiation or termination, or the event, will be in the courts of Rome, Italy.

## TECHNICAL EXHIBITION MANUAL

A detailed exhibition manual containing technical information and move in and out times will be made available to all sponsors, exhibitors and Congress partners **around June 2023**.

In addition to the general and practical information, this file will also include information on all optional facilities such as: power supply, telephone lines, furniture rental, etc.



## CONTACT

Applications for Sponsorship and/or exhibition must be made in writing. Please send an email with your contacts to: [Hydro2023@thetriumph.com](mailto:Hydro2023@thetriumph.com).

We are at your disposal to ensure your marketing goals.

We value our relationships with sponsors and are constantly striving to provide you with the service and benefits that will give your company maximum satisfaction for your sponsorship.

Your ideas and suggestions on how Hydro2023 can best meet your needs as a sponsor are always appreciated.

Thank you for your confidence & support.



## CONTACT US

PROFESSIONAL CONFERENCE ORGANISER:

**.TriumphGroup**  
experience.emotion.events

TRIUMPH ITALY SRL  
VIA LUCILIO, 60 – 00136 ROME (IT)  
General enquiries: [hydro2023@thetriumph.com](mailto:hydro2023@thetriumph.com)